



ONLINE ADVERTISING

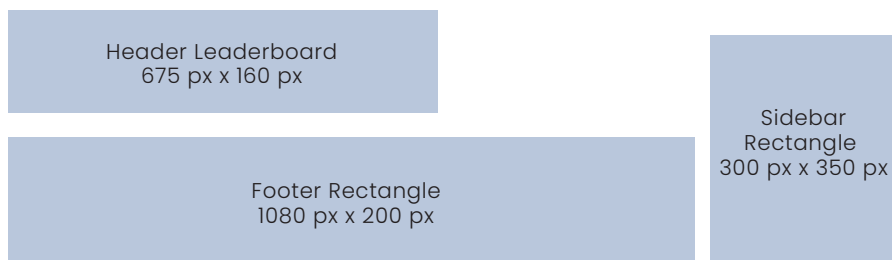
Online Rates



Online advertising space is now available!

Exhibitors can leverage access to extended audiences. Showcase your company with exposure to more than 20,000 unique visitors online. Ads will run for 6-month term, unless otherwise negotiated. Ads may appear in rotation with other advertisers.

Size	Exhibitor	Non-Exhibitor
Header Leaderboard <i>(on all pages)</i>	\$500	\$600
Sidebar Rectangle <i>(on min. 5 pages)</i>	\$350	\$450
Footer Rectangle <i>(on min. 5 pages)</i>	\$250	\$350



RESERVE YOUR SPACE NOW!

Space is limited

Web User Statistics

Users by Age

25-34 - 36%
 35-44 - 19%
 45-54 - 15%
 18-24 - 16%
 55+ - 14%

70% Female



30% Male

Devices

Mobile - 65%
 Desktop - 33%
 Tablet - 2%

Top Pages

- Exhibitor List
- Tickets
- Show Info
- Looking to Exhibit
- Wedding Registry

50% of mobile users are Apple users

Submitting Your Online Advertisement

The Ottawa Wedding Show will accept online ads in JPEG, PNG or GIF formats. File size must be under 60kb. Completed files can be sent to Dorothy at admin@ottawaweddingshow.com

Design Services Fee

Should you require assistance creating your advertisement, Courtney Rogers can assist you. Please email for rates.

To book your ad space, contact:

Ian at ian@ottawaweddingshow.com or 613 241 7775 x 203