



# ONLINE ADVERTISING

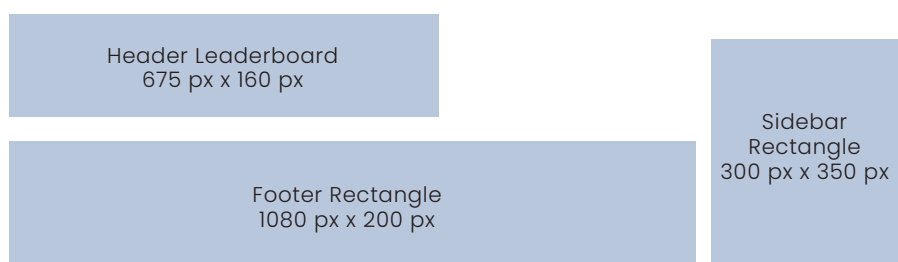
## Online Rates



## Online advertising space is now available!

Exhibitors can leverage access to extended audiences. Showcase your company with exposure to more than 20,000 unique visitors online. Ads will run for 6-month term, unless otherwise negotiated. Ads may appear in rotation with other advertisers.

Size	Exhibitor	Non-Exhibitor
Header Leaderboard <i>(on all pages)</i>	\$500	\$600
Sidebar Rectangle <i>(on min. 5 pages)</i>	\$350	\$450
Footer Rectangle <i>(on min. 5 pages)</i>	\$250	\$350



## RESERVE YOUR SPACE NOW!

*Space is limited*

### Submitting Your Online Advertisement

The Ottawa Wedding Show will accept online ads in JPEG, PNG or GIF formats. File size must be under 60kb. Completed files can be sent to [courtney@ottawaweddingshow.com](mailto:courtney@ottawaweddingshow.com)

### Design Services Fee

Should you require assistance creating your advertisement, Courtney Rogers can assist you. Please email for rates.

To book your ad space, contact:

Ian at [ian@ottawaweddingshow.com](mailto:ian@ottawaweddingshow.com) or 613 241 7775 x 203

### Web User Statistics

#### Users by Age

25-34 - 36%  
 35-44 - 19%  
 45-54 - 15%  
 18-24 - 16%  
 55+ - 14%

70% Female



30% Male

#### Devices

Mobile - 65%  
 Desktop - 33%  
 Tablet - 2%

#### Top Pages

- Exhibitor List
- Tickets
- Show Info
- Looking to Exhibit
- Wedding Registry

*50% of mobile users are Apple users*